

Understanding Community Benefit

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Overview

- What is community benefit?
- How are community benefits provided?
- How do community benefit programs address substance abuse?
- How do you engage with community benefit?

Example



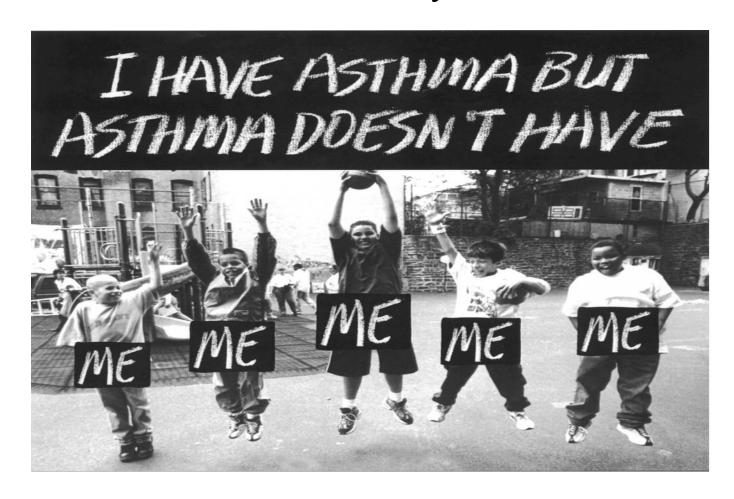
What is Community Benefit?



Example



What is Community Benefit?





Rural hospital recruits psychiatrists





Community benefit programs or activities address a community health need and meet at least one of the following community benefit objectives:

- Improves access to health care services
- Enhances the health of the community
- Advances medical or health care knowledge
- Relieves or reduces government burden









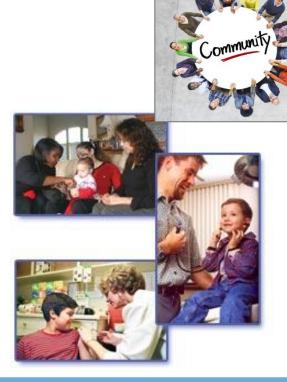
- I. Financial assistance
- II. Government-sponsored indigent health care-unpaid costs of public program
 - Medicaid
 - State Children's Health Insurance Program
 - Medically indigent programs

III. Community benefit services



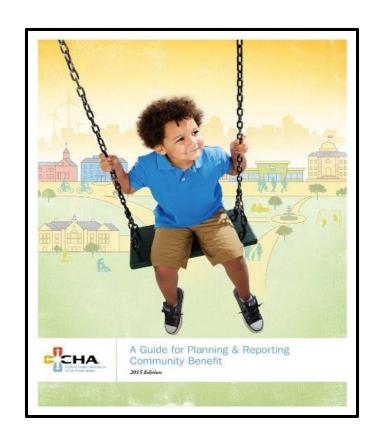
Categories of Community Benefit Services:

- Community Health Services
- Health Profession Education
- Subsidized Health Services
- Research
- Financial Contributions
- Community Building Activities





How Are Community Benefits Provided?



How Are Community Benefits Provided?



Basic Components of the Community Benefit Framework





How Are Community Benefits Provided?

- Community health needs assessment
- Implementation strategy
- Evaluation
- Reporting

How Do Community Benefit Programs Address Substance Abuse?



Prevention/education

Healthy lifestyle high school programs

Access to treatment

- Integrating into clinics
- Follow-up discharged homeless

Advocacy

- Violence prevention
- Legislative proposals

Collective Action

- Drug free coalitions
- Work with schools







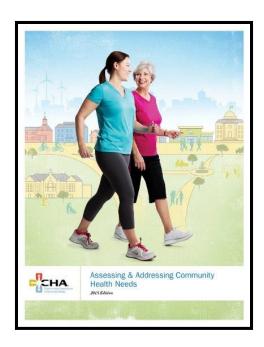


How To Engage With Community Benefit

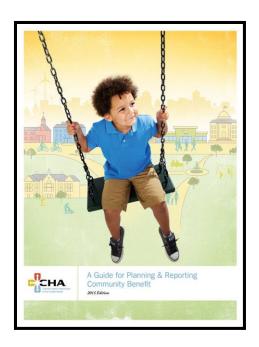
- Leader to leader
- Join assessment team (or participate in process)
- Comment on assessment
- Join or help form coalitions on related topics (homelessness, school health)
- Call/write until you find the right person
- Build on relationship over time

CHA Resources

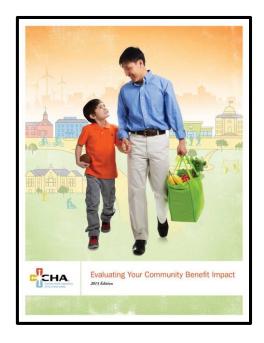




Guide for Assessing and Addressing Community Needs Assessment



Guide for Planning and Reporting Community Benefit



Guide for Evaluating Your Community Benefit Impact